



# newsletter

Advertising Rate Card / Policies

Weaver Street Market opened in Carrboro in 1988 and has since grown to become a successful natural foods cooperative with over 10,000 individual and household owners. Each month we print 7,000 copies of our information packed newsletter that is distributed in Orange County at our three store locations: Carrboro, Hillsborough, and Southern Village in Chapel Hill and is inserted early in the month in *The Carrboro Citizen*. Additional distribution throughout the community includes libraries, medical centers and other area businesses. The Newsletter covers a wide range of topics related to food, wellness, health, cooking, local and sustainable agriculture, as well as co-op and community news. Over 25,000 people shop our locations weekly.

919.241.1790  
437 Dimmocks Mill Road, Suite 10  
Hillsborough, NC 27278  
[www.weaverstreetmarket.coop](http://www.weaverstreetmarket.coop)

## AD RATES PER ISSUE:

### The following ad sizes are available:

2 inch high by 3.5 inch wide: \$65  
4 inch high by 3.5 inch wide: \$135  
6 inch high by 3.5 inch wide: \$195

## DEADLINES:

Ad deadline is the 5th day of the month prior to publication.

## PREPARING YOUR AD:

Prices are for camera-ready ads sized to our requirements. Please submit ads in black and white only as an .eps or .pdf file with type converted to outlines via email: [linda@weaverstreetmarket.coop](mailto:linda@weaverstreetmarket.coop) or [feedback@weaverstreetmarket.coop](mailto:feedback@weaverstreetmarket.coop)

## POLICIES:

Weaver Street Market exists to serve all of its owners, therefore, we may decline to print political ads that promote a specific candidate; however, we may publish ads about a political issue. Payment required with order for first time advertisers. Repeat advertisers will be billed, accounts to be paid within 30 days billing.

NOTE: Ad space is limited. Inclusion is on a first-come, first-served, space-available basis.

## DISCOUNTS:

All owners of Weaver Street Market receive a 5% discount on advertising. When placing your ad, be sure to mention if you are a WSM Owner. Pre-pay an ad for six consecutive months and get your seventh month (same size ad) for half price. Pre-pay your ad for twelve months and get your thirteenth month (same size ad) for FREE!

Effective March 2009