

Meeting Minutes for Weaver Street Market's Board of Directors

April 2015 Meeting

Monthly Board Meeting, WSM Admin Center, Hillsborough, NC on April 13, 2015, 6:15 pm to 9:30 pm

Directors present: Ruffin Slater (general manager), Dave Bright (secretary), Lisa Best (treasurer), Jon McDonald, and Linda Stier.

Others attending: Alicia Altmueller (consumer owner), Hank Becker (consumer owner), Brenda Camp (notes), Emily Buehler (worker owner), Carmen Detitta (worker owner), Terrance Feravich (consumer owner), Claude Flynn (consumer owner), Karin Griffiths (consumer owner), Julianah Hicks (worker owner), Deborah Konneker (worker owner), Alice Lamson (worker owner), George Livanos (consumer owner), Amy Lorang (worker owner), Tim Macri (consumer owner), Jean-Michel Margot (consumer owner), Rhoda Pappert (consumer owner), Carolyn Parsley (consumer owner), Jim Parsley (consumer owner), Jim Porto (consumer owner), Ellen Prescott (consumer owner), Toni Shaw (consumer owner), Don Stewart (consumer owner), Charles Traitor (worker owner), Kemp Ward (consumer owner), Cait Williams (worker owner).

1. 2016 Plan Preview: Competing for the Future

In a pre-meeting session, Ruffin Slater, General Manager, presented a preview of his 2016 Plan. Twenty-four owners attended and participated in a question-and-answer segment at the end of the session.

2. Preliminaries

Owner Input: Amy Lorang encouraged the Board to find ways for workers to be engaged with the co-op in addition to serving on the Board. She acknowledged the Board's support of the Elections Committee and encouraged the Board to keep a clear distinction between its work and that delegated to the EC.

Agenda: No changes to the agenda

Minutes: Minutes from the March meeting were approved.

Decision: The Board approved the March minutes.

3. Board Recruitment Report

Dave Bright and Jon McDonald, Members of the Recruitment Committee, reported that the committee has reached out to several potential candidates encouraging them to attend the upcoming information sessions. After the April meeting, the committee will assess the next steps and continue to reach out to potential candidates who attended tonight's.

Task: The recruitment committee will contact owners who attended tonight and invite them to the candidate information sessions.

4. Community Food Partnership Report

Owner Services Coordinator, Brenda Camp, provided an update on the PORCH campaign. She reported that volunteers are meeting at the Food House once a month to sort and pack the donated produce for the Food for Families recipients. Each family receives a box of fresh fruit and vegetables weighing more than 35 pounds. The donation of produce has allowed PORCH to provide whole chickens for the

April 2015

families. Camp reported that more than 100 volunteers have participated in the new Volunteer Rewards program.

5. Ends Follow Up

The Board continued to discuss possible revisions to the Ends statement. The Directors identified preferred options from several drafts. The *ad hoc* committee will meet prior to the May meeting to compose one or more new drafts based on the evening's discussion.

Task: Linda, Curt, and Jon will compose the next draft of the Ends statement and provide it to the Directors ten days ahead of the meeting.

6. Report on Asheville Meeting

Ruffin Slater, Lisa Best and Jon McDonald attended the Cooperative Café in Asheville in March. They reported that the discussion focused on surviving in the competitive market, especially with the environment changing so rapidly. Ruffin observed that it was good to hear what other coops were doing. Particularly inspiring were stories from Hendersonville Community Co-op, which opened its new store next to Self-Help Credit Union, and French Broad Food Co-op, which owns three buildings near its store.

7. General Manager Reports

April GM Report

The General Manager answered questions on his monthly General Report. Highlights include:

- Sales growth in the January-March quarter was 6%.
- Weaver Street sales growth has averaged about 7% for the last six quarters. This is better than the food co-ops nationally and better than our immediate competitors.

8. Closings

Review Tasks and Decisions

May Agenda Items:

- Candidate Information Session
- Continued Work on Ends Statement
- Recruitment Committee Report
- Owner Engagement Report