

SPONSORSHIP  
OPPORTUNITIES



**EMPOWERment**  
INC

# Celebration of Mrs. Lillian Lee

**An evening  
to honor and celebrate.**

**MAY 20, 2023 • 6-8PM • THE WILLIAM AND IDA FRIDAY CENTER**

**Support the life, legacy, and love of Lillian Lee,  
a community and State trailblazer.**

**This year, join EMPOWERment Inc. (EI) in honoring a woman of grace who brings her faith, love, and expertise to every endeavor. Each life she touches is made better. Every cause she supports strengthens and uplifts our community, building bridges.**

Her decades-long contributions have set the standard for selfless service and leadership in our Region.

Her commitment to equitable inclusion, higher educational attainment, and economic justice inspires us to do the same. Become a sponsor and actualize one of her most significant causes- affordable housing. This evening to remember will include music, dancing, memories, and fun as we celebrate our "PEACH," Mrs. Lillian Lee.

**Become a sponsor for this EMPOWERment event  
that will enable the completion of the P.E.A.C.H. Apartments.**

Your donation is tax deductible. For more information, contact Sarita Nwachukwu at (919) 967-8779.



**There will  
also be a silent  
auction (online  
bidding) with  
no more than  
4-5 items.**

# Celebration of Mrs. Lillian Lee

## **TITLE SPONSOR** \$25,000+

### **Only 1 opportunity**

Your name appears above the event title as sponsor on program, banners, media, etc.

- 6 tickets for the event
- Your name/logo at the event: banner, tabletop and sponsor posters
- Speaking role at the event including introduction of Delores Bailey of EI
- “[Your Name or Business] Presents....” included on program cover and banner on Midway Building *if committed by April 15, 2023*
- Appearance on EI websites, ticker tape below videos of tributes to honoree
- Included ‘Why I am a Sponsor.’ message
- Commemoration lucite plaque

## **TRAILBLAZER SPONSORS** \$10,000

### **Three opportunities with this sponsorship**

- Naming opportunities for EI events (holiday food drives and other events)
- 4 tickets for the event
- Your name/logo at the event: banner, tabletop and sponsor posters
- Prime location of full-page ad in program, and on sponsor list of banner on Midway Building *if committed by April 15, 2023*
- Speaking role at the event including introduction of a performer
- Appearance on EI websites, ticker tape below videos of tributes to honoree
- Highlighted as trailblazer sponsor with 12 weeks of notice on EI website
- Included ‘Why I am a Sponsor.’ message
- Commemoration lucite plaque

## **LEGACY SPONSORS** \$7,500

### **Three opportunities with this sponsorship**

- 4 tickets for the event
- Your name/logo at the event: banner, tabletop and sponsor posters
- Special verbal recognition at the event
- Opportunity to be a program presenter showing leadership and recognition during event
- Full-page ad in program and presence on EI websites and on ticker tape with tributes to honoree
- 6 weeks of Legacy sponsor notice being included on EI website
- Included ‘Why I am a Sponsor.’ message
- Commemoration lucite plaque

## SPONSORSHIP OPPORTUNITIES



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## LEGEND SPONSOR \$5,000

- 4 tickets to event
- signage at the event banners and table top
- Full-page ad in the program
- Verbal recognition at the event
- Included on EI websites and ticker tape with tributes to honoree
- 2 weeks of Legend Sponsor notice included on EI website
- Why I am a Sponsor message
- Framed "Thank You" certificate

## PEACH SPONSOR \$2,500

- 2 tickets for the event
- Half-page ad in the program
- Verbal recognition and acknowledgement at the event
- Included on EI websites and ticker tape with tributes to honoree
- Framed "Thank You" certificate

## COMMUNITY SPONSORS

### \$1,000

- 2 tickets to the event
- Half-page ad in program
- Acknowledgement at event
- Name recognition in websites and on ticker tape on videos of tributes to honoree

### \$500

- 2 tickets to the event
- Quarter-page ads to first 8 sponsors at this level
- Acknowledgement at event
- Name included in listing on website, newsletter.

**EMPOWERment, Inc. (EI) is an organization with deep roots and a storied past.** EI began when two graduate students from the UNC School of Social Work, working through community meetings in Northside, Pine Knolls, Carr Court, and Lloyd Street, fostered deep relationships with residents and understood the housing and economic needs of that community. EI undertook its mission in 1996. EI has always been an organization that moves forward: providing safe, affordable housing to rent and own and supporting over 3000 first-time homeowners with classes in purchasing a home. EI partners with local, state, and federal groups and has developed a solid base of individual and business supporters. In 2002, EI built and created Orange County's first small business incubator, The Midway Center. EI owns and manages over 65 rental units today.

EMPOWERment, Inc. has repeatedly expanded into new services and projects as it moved toward community advocacy and organizing. For example, in 2020, EI worked with the local Chamber of Commerce to create the Minority Business Owners Weekly Roundtable. In 2021 and 2022, EI partnered with local neighborhoods to address food insecurities for over 500 families throughout Orange County. The success of EI is evident by its longevity and track record of awards, including 2019 United Way of the Greater Triangle "10 to Watch" Inaugural Class; 2020 Orange County NC Landlord of the Year; 2021 Non-Profit of the Year, Business Excellence Award from Chapel Hill/Carrboro Chamber of Commerce; and 2022 The Social Justice and Racial Equity award from Duke Energy Foundation.

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## BECOME A SPONSOR

Please provide contact information:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_

**Sponsor  
Level:**

**TITLE**

☐ \$25,000+

**TRAILBLAZER**

☐ \$10,000

**LEGACY**

☐ \$7,500

**LEGEND**

☐ \$5,000

**PEACH**

☐ \$2,500

**COMMUNITY**

☐ \$1,000

☐ \$500

Please make a benefits selection:

- ☐ We would like to enjoy our full sponsor benefits.
- ☐ We will enjoy our benefits, but will not attend the celebration.
- ☐ We prefer to opt out of all sponsor benefits.

**Make your gift of sponsorship online at <https://www.empowermentinc.org>**

**Making your gift of sponsorship by check?**

**Please make the check Payable to “EMPOWERment, Inc.”**

**and mail it to the office at 109 N Graham St # 200, Chapel Hill, NC 27516**

All sponsorships must be committed by April 30, 2023, unless noted otherwise. All benefits expire after December 31, 2023. Sponsorship is tax deductible. EMPOWERment, Inc. is a nonprofit 501(c)(3) organization, tax ID number 56-1965772.

Your donation is tax deductible. For more information, contact Sarita Nwachukwu at (919) 967-8779.