

FRESH, NOT FROZEN

Weaver
street
MARKET

Thank you for purchasing a fresh turkey from Weaver Street Market. Your turkey is fresh, antibiotic and hormone-free, and humanely-raised.

Your turkey is fresh! In order to preserve freshness, each turkey is **chilled immediately** after harvest to around **26 degrees** Fahrenheit, just cold enough to create a crust of ice around the bird. The crust prolongs the life of the turkey and prevents bacterial growth, while also preserving the tender, juicy flavor. This is an industry-standard practice which you will find on almost all commercially available fresh turkeys. A frozen turkey is a turkey which has been chilled to 0 degrees Fahrenheit or colder. **Our turkeys have never been frozen.**

A chilled turkey **does not require** the long **thawing time** of a frozen turkey, and is **ready to cook** after a couple of hours in the **fridge**. Please keep your turkey refrigerated until you are ready to roast.



HAPPY

Thanksgiving

